

Invitation for Sponsors and Exhibitors

On behalf of the Institute of Field and Vegetable Crops and International Sunflower Association, the hosting institutions, we invite you to become a sponsor to the 20th International Sunflower Conference (www.isc2020.com). The conference will take place from 20 to 23 June 2022, in Novi Sad, Serbia, one of the central hubs of economy, education, culture and science in the region of Southeast Europe. The conference will be designed to attract common interests and create synergy among sunflower researchers, industry experts, stakeholders and other participants from sunflower community. We encourage participants to exchange information and ideas in order to meet potential collaborators and maximize the conference networking potential.



[Congress Center Master Novi Sad](#)

Sponsorship packages are designed to increase your presence at the 20th International Sunflower Conference, please find below all information on the various sponsorship possibilities:

- Diamond sponsor;
- Platinum sponsor;
- Gold Sponsor;
- Event Sponsor – category: Welcome reception;
- Event Sponsor – category: Lunch;
- Event Sponsor – category: Coffee break;
- Conference Exhibitors– category: Booth in Aula of the Master Center;
- Conference Exhibitors– category: Field trial;

Diamond sponsor

Sponsorship contribution: 30 000 EUR

The Diamond Sponsor will be acknowledged as the main supporter of the 20th International Sunflower Conference in Novi Sad, Serbia. Sponsor will benefit from the excellent exposure during the Conference. The Diamond Sponsor will have the highest priority of branding in all conference official documents, web site visibility, and on site signage. The benefits of the Diamond sponsorship package:

Pre-event Advertising/Official Webpage

- Company Logo on the Conference isc2020.com webpage;
- Text about the company 300 words long;

Conference Attendance

- 3 Conference registration passes;
- 2 specialist presentations in the scope of the selected Conference session;
- Company Field trial on the Conference Field day;

Exclusive Sponsorship Elements

- Short Company CEO's address during Opening Ceremony;
- Prominent Exposure in the Registration Portal;
- Company mention during Opening and Closing Ceremony;
- Logo on official Conference media;
- Logo on official Conference folder/program;
- Logo on slide show between the sessions;
- 3 company brochures inserted in the Conference folder;
- Company brochure on the Conference USB;
- Company advertisement on one whole page in the Conference printed material;
- Roll-up in Aula of the Master Center (Welcome party);
- Roll-up at each Conference session;

Booth Presentation

- Priority to choose booth site and size in the entrance hall on highly visible place (Master center - Aula);
- Possibility to share printed and non-printed material in the booth area;
- Roll-up in booth area;
- Exhibitors' staff passes (2 persons).

Platinum sponsor

Sponsorship contribution: 20 000 EUR

The Platinum Sponsor will be acknowledged as the supporter of the 20th International Sunflower Conference in Novi Sad, Serbia with the second-highest priority of branding in all conference official documents, web site visibility and on site signage (after the Diamond Sponsor). The benefits of the Platinum sponsorship package:

Pre event advertising/Official Webpage

- Company Logo on the Conference isc2020.com webpage;
- Text about the company 250 words long;

Conference Attendance

- 2 Conference registration passes;
- 1 specialist presentation in the scope of the selected Conference session;

Exclusive Sponsorship Elements

- Company mention during Opening and Closing Ceremony;
- Logo on official Conference media (after Diamond);
- Logo on official Conference folder/program (after Diamond);
- Logo on slide show between the sessions (after Diamond);
- 2 company brochures inserted in the Conference folder;
- Company brochure on the Conference USB;
- Company advertisement on half page in the Conference printed material;
- Roll-up in Aula of the Master Center (Welcome party);
- Roll-up at each Conference session;

Booth presentation

- Priority, after the Diamond, to choose booth site in entrance hall on highly visible place (Master center - Aula);
- Possibility to share printed and non-printed material in the booth area;
- Roll-up in booth area;
- Exhibitors' staff passes (2 persons).

Gold Sponsor

Sponsorship contribution: 10 000 EUR

The Gold Sponsor will be acknowledged as the supporter of the 20th International Sunflower Conference in Novi Sad, Serbia with the third-highest priority of branding in all conference official documents, web site visibility and on site signage. The benefits of the Gold sponsorship package:

Pre event advertising/Official Webpage

- Company Logo on the Conference isc2020.com webpage;
- Text about the company 200 words long;

Conference Attendance

- 1 Conference registration pass;

Exclusive Sponsorship Elements

- Company mention during Opening and Closing Ceremony;
- Logo on official Conference media (after Platinum);
- Logo on official Conference folder/program (after Platinum);
- Logo on slide show between the sessions (after Platinum);
- 1 company brochure inserted in the Conference folder;
- Company brochure on the Conference USB;
- Company advertisement on one quarter of the page in the Conference printed material;
- Roll-up in Aula of the Master Center (Welcome party);
- Roll-up at each Conference session;

Booth presentation

- Booth will be positioned in entrance hall on very visible place (Master center - Aula);
- Possibility to share printed and non-printed material in the booth area;
- Roll-up in the booth area;
- Exhibitors' staff passes (2 persons).

Event Sponsor

Within the Conference there is a possibility to become an Event sponsor. The benefits of this package under different categories:

Category: Welcome reception Available - 1

Sponsorship contribution: 6000 EUR

Pre event advertising/Official Webpage

- Company Logo on the Conference isc2020.com webpage;

Conference Attendance

- 1 Conference registration pass;

Company on site promotion

- Company Logo in the Book of Abstracts;
- Company name will be mentioned in the Program (under the events name);
- Booth in Master Center (Aula) (standardized offer);
- Possibility to share printed and non-printed material in the booth area;
- One roll up in the booth area (one roll up);
- Exhibitors' staff passes (2 persons).

Category: Lunch Available - 4

Sponsorship contribution: 7000 EUR

Pre event advertising/Official Webpage

- Company Logo on the Conference isc2020.com webpage;

Conference Attendance

- 1 Conference registration pass;

Company on site promotion

- Company advertisement on one quarter of the page in the Conference printed material;
- Company name will be mentioned in the Program (under the events name);
- Booth in Master Center (Aula) during the Conference (standardized offer);
- Possibility to share printed and non-printed material in the booth area (Except during the Welcome reception);
- One roll up in the booth area (one roll up);
- Exhibitors' staff passes (2 persons).
- Event sponsor will be mentioned/announced at the end of session, before the break;
- Company name will be mentioned in the Conference Program (under the events name);

Category: Coffee Break
Available - 8

Sponsorship contribution: 4000 EUR

Pre event advertising/Official Webpage

- Company Logo on the Conference isc2020.com webpage;

Company on site promotion

- Event sponsor will be mentioned within/announced the session before break;
- Company name will be mentioned in the Conference Program (under the events name);
- Possibility to share printed and non-printed material during sponsored coffee break;
- Roll ups in the coffee area (one roll up);
- Exhibitors' staff passes (1 person).

Conference Exhibitors

The 20th International Sunflower Conference includes the exhibition part as well. The benefits of the package for Exhibitors:

Category: booth in Aula Master Center

Sponsorship contribution: 5000 EUR

Booth presentation

- Booth in Master Center (Aula) during the Conference
(Standardized offer - all exhibitors in this section are equal);
- Possibility to share printed and non-printed material in the booth area
(Except during the Welcome reception);
- Roll ups in the booth area (one roll up);
- Exhibitors' staff passes (2 persons).

Category: Field Trial

Limited availability

- For the field trials option, we will organise a world collection of hybrids where your company can have up to 5 hybrids presented free of charge.
- If you would like to present more hybrids, up to 10, accompanied with a field presentation of your company (booth, roll ups) than the exhibitor contribution is 5000 EUR.
- More complex field designs require you to send us the plan and directly negotiate the conditions

Field presentation

- Company Field trial on the Conference Field day;
- Company Logo on the Conference isc2020.com webpage;
- Booth and Roll ups on the field area.
- Possibility to share printed and non-printed material;

Information and contact

We look forward to hearing from you and
welcome your feedback.
Please use the reply form for application or
contact us directly for further information.

Dr. Vladimir Miklič
President of the
Organizing committee
vladimir.miklic@ifvcns.ns.ac.rs

REPLY FORM

We are interested in the following sponsorship package:

- Diamond sponsor
- Platinum sponsor
- Gold Sponsor
- Event Sponsor – category: welcome reception
- Event Sponsor – category: Lunch
- Event Sponsor – category: Coffee break
- Conference Exhibitors– category: booth in Aula of the Master Center
- Conference Exhibitors– category: Field trial

Additional questions:

Company / Organisation _____

Title / Surname _____

First name _____

Department / Position _____

eMail _____

Telephone / Fax _____

Mobile _____

Date _____

Signature _____